

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 22.41
 CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #
 AGY # AGY. NAME ADAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6187822 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#471 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 22.41

REP: MAKEGOOD
 SPOTS CANCELED
 LN'S 51-53 ADDED
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 BILL NELSON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 471

9	S		900A-1000A	30		\$550.00	10/30	11/2	3		TU-F	3
PROGRAM : TODAY SHOW II												
CON COM1 : TODAY SHOW II												
15	S		400P-500P	30		\$600.00	10/30	11/2	3		TU-F	3
PROGRAM : DR OZ												
CON COM1 : DR OZ												

11/21/12 #rr ✓

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP NOV1/12 22.41
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23	S		700P-730P	30		\$1,000.00	10/30	11/2	3		TU-F	3
PROGRAM : ET												
CON COM1: ET												
37	S		600P-630P	30		\$700.00	11/3	11/3	0		SAT	0
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
39	S		800A-900A	30		\$500.00	11/4	11/4	0		SUN	0
PROGRAM : TODAY SHOW SUN												
CON COM1: TODAY SHOW SUN												
43	S		630P-700P	30		\$2,500.00	11/4	11/4	0		SUN	0
PROGRAM : NBC SUN NEWS												
CON COM1: NBC SUN NEWS												
45	S		1000P-1100P	30		\$1,800.00	10/30	10/30	0		TUE	0
PROGRAM : PARENTHOOD												
CON COM1: PARENTHOOD												
47	S		1000P-1100P	30		\$1,500.00	11/2	11/2	0		FRI	0
PROGRAM : DATELINE												
CON COM1: DATELINE												
48	S		900P-1000P	30		\$650.00	11/3	11/3	0		SAT	0
PROGRAM : ENCORES												
CON COM1: ENCORES												
49	S		630P-700P	30		\$2,500.00	11/3	11/3	0		SAT	0
PROGRAM : SAT NBC NIGHTLY												
CON COM1: SAT NBC NIGHTLY												
50	S		700P-800P	30		\$650.00	11/3	11/3	0		SAT	0
PROGRAM : ET												
CON COM1: ET												

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 *** CHANGES *** ** WFLA-TV ***
 REP HEADLINE# C157-42 TRF# E:120628
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CU	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
51	A		800P-1000P	30		\$9,000.00	11/5	11/5	1		MON	1
PROGRAM : VOICE												
CON COM1: VOICE												
52	A		600A-700A	30		\$1,450.00	11/5	11/5	1		MON	1
PROGRAM : AM NEWS												
CON COM1: AM NEWS												
53	A		1100P-1135P	30		\$2,500.00	11/5	11/5	1		MON	1
PROGRAM : LATE NEWS												
CON COM1: LATE NEWS												
NOV/12 80650.00												
CONTRACT TOTAL											80650.00	
TOTAL SPOTS											91	

MARKET TOTALS \$336,042 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 SHARES ACCURATE WMOX 0% WXPX 0% WWSB 4% CABL 0%
 SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 F-CLASS, PLAN, SECT G-PAID PGM H-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 822 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 80650	Campaign Ref: E:120628193
Buyer: ..	Client/Product/Estimate: ././471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est/PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Bill Nelson 4 Senate	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
11	M-F 11a News .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4		4
12	M-F 11a News M.....	03		30 Comme	Nbr of Spots Closed PR		1	1
23	M-F 7p Entertainment Tonight .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4		4
24	M-F 7p Entertainment Tonight M.....	03		30 Comme	Nbr of Spots Closed PR		1	1
25	M-F 730p Extra .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4		4
26	M-F 730p Extra M.....	03		30 Comme	Nbr of Spots Closed PR		1	1
48	M-F 5a News .TWTF..	03	150	30 Comme	Nbr of Spots	4		4
49	M-F 5a News MT.....	03	150	30 Comme	Nbr of Spots		2	2
50	M-F 530a News	03	250	30 Comme	Nbr of Spots	4		4

Weekly Totals: Total Spots(Ord Spots)

Open PR	76	24	100	-9750
Closed PR	12	3	15	

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PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 80650	Campaign Ref: E:120628193
Buyer: ..	Client/Product/Estimate: . / /471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
51	M-F 530a News MT.....	03	250	30 Comme	Nbr of Spots	2	2	500
52	M-F 6a News .TW.F..	03	700	30 Comme	Nbr of Spots	3	3	2100
53	M-F 6a News MT.....	03	700	30 Comme	Nbr of Spots	2	2	1400
54	M-F 7a Today Show .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	3600
55	M-F 7a Today Show MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
56	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots	3	3	1650
57	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots	1	1	550
58	M-F 11a Daytime .TWTF..	06	80	30 Comme	Nbr of Spots	4	4	320
59	M-F 11a Daytime M.....	06	80	30 Comme	Nbr of Spots	1	1	80
60	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	Nbr of Spots	4	4	1000
61	M-F 2p Rachael Ray	03	250	30 Comme	Nbr of Spots	1	1	250
Weekly Totals:					Total Spots(Ord Spots)	76	24	100
					Open PR	-9		-9
					Closed PR	12	3	15

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Alexandria VA 22310

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Submission Number 822 Issue 3



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Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	80650	Campaign Ref:	E:120628193
Buyer:	..	Client/Product/Estimate:	././471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187822
Est./PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
62	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots 1 Open Pre-Empted	3 1	3 1	1800 600
63	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots	1	1	600
64	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
65	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
66	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4800
67	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
68	M-F 630p ET / 530p CT NBC Nightly News .TWT...	03	2000	30 Comme	Nbr of Spots	3	3	6000
69	M-F 630p ET / 530p CT NBC Nightly News M.....	03	2000	30 Comme	Nbr of Spots	1	1	2000
70	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots 1 Open Pre-Empted	3 1	3 1	3000 1000
Weekly Totals: Total Spots(Ord Spots)					76	24	100	
Open PR					-9		-9	-9750
Closed PR					12	3	15	

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Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 80650	Campaign Ref: E:120628193
Buyer: "	Client/Product/Estimate: / / 471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est/PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
71	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
72	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4000
73	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
74	Sun 7p ET / 6p CT Football Night in AmericaS	03	3400	30 Comme	Nbr of Spots	1	1	3400
75	M-Su 11p News .TWTF..	03	1250	30 Comme	Nbr of Spots	4	4	5000
76	M-Su Late News Late RunS	03	1250	30 Comme	Nbr of Spots	1	1	1250
77	M-Su 11p News M.....	03	1250	30 Comme	Nbr of Spots	1	1	1250
78	M-F 1135p ET / 1035p CT Tonight ..WTF..	03	650	30 Comme	Nbr of Spots	3	3	1950
79	M-F 1135p ET / 1035p CT Tonight M.....	03	650	30 Comme	Nbr of Spots	1	1	650
80	M-F 1237a ET / 1137p CT Late Night .TW.F..	03	200	30 Comme	Nbr of Spots	3	3	600
Weekly Totals: Total Spots(Ord Spots)					76	24	100	
Open PR					-9		-9	-9750
Closed PR					12	3	15	

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Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 822 Issue 3



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Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	80650	Campaign Ref:	E:120628193
Buyer:	FL	Client/Product/Estimate:	. / . / 471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187822
Est./PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
81	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots	1	1	200
82	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots	2	2	1000
83	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots	1	1	300
84	Sat 12p NewsS.	03	150	30 Comme	Nbr of Spots	1	1	150
85	Sat 1130p ET / 1030p CT Saturday Night LiveS.	03	1200	30 Comme	Nbr of Spots	1	1	1200
86	Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots	1	1	500
87	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots	1	1	300
88	Sun 12p NewsS	03	150	30 Comme	Nbr of Spots	1	1	150
89	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	750
90	Sun 630p ET / 530p CT NBC Nightly NewsS	03	2500	30 Comme	Nbr of Spots	1	1	2500
91		03	3600	30 Comme	Nbr of Spots	1	1	3600

Weekly Totals: Total Spots(Ord Spots)

Open PR	76	24	100	-9750
Closed PR	12	3	15	

Bill Nelson/ D/ State Senate/ FL
Submission Number 822 Issue 3



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	80650	Campaign Ref:	E:120628193
Buyer:	..	Client/Product/Estimate:	.. / . / 471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187822
Est./PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type			Rate	Spot Type		10/29	11/05	Total	Cost
	Mon 10p ET / 9p CT Revolution M.....					Comme					
92	Tue 10p ET / 9p CT Parenthood .T.....	06			1800	30 Comme	Nbr of Spots Open Pre-Empted Nbr of Spots	1 -1 1		1 -1 1	1800 -1800 1800
93	Wed 10p ET / 9p CT Chicago Fire ..W....	06			1800	30 Comme		1		1	1800
94	Fri 10p ET / 9p CT Dateline NBC FridayF..	06			1500	30 Comme	Nbr of Spots Open Pre-Empted	1 -1		1 -1	1500 -1500
95	Sat 9-10pS.	06			650	30 Comme	Nbr of Spots Open Pre-Empted	1 -1		1 -1	650 -650
96	Sat 7p Entertainment TonightS.	03			650	30 Comme	Nbr of Spots Open Pre-Empted	1 -1		1 -1	650 -650
97	Mon 8-10p ET / 7-9p CT Voice M.....	03			9000	30 Comme	Nbr of Spots		1	1	9000
98	M-F 6a News M.....	01			1450	30 Comme	Nbr of Spots		1	1	1450
99	M-Su 11p News M.....	01			2500	30 Comme	Nbr of Spots		1	1	2500

Weekly Totals:	Total Spots(Ord Spots)

Total Spots(Ord Spots)	76	24	100	
Open PR	.9		.9	-9750
Closed PR	12	3	15	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
11	M-F 11a News	:30 Commercial	10/29/12	Closed Pre Emption	0.00	10/16, 10/30	0000166005	E:120628193

Local

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
12	M-F 11a News	:30 Commercial	10/29/12	Closed Pre Emption	0.00	37 (10/01, 10/04, 10/05, 10/11	0000168006	E:120628193
23	M-F 7p Entertainment Tonight	:30 Commercial	11/05/12	Closed Pre Emption	0.00	37 (10/01, 10/04, 10/05, 10/11	0000168006	E:120628193
24	M-F 7p Entertainment Tonight	:30 Commercial	10/29/12	Closed Pre Emption	4,800.00	10/30, 11/05)	0000167934	E:120628193
25	M-F 730p Extra	:30 Commercial	11/05/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000167934	E:120628193
26	M-F 730p Extra	:30 Commercial	10/29/12	Closed Pre Emption	4,800.00	No Makegood / Credit	0000000000	E:120628193
56	M-F 9a Today Show II	:30 Commercial	11/05/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120628193
62	M-F 4p Dr Oz	:30 Commercial	10/29/12	Open Pre Emption	550.00		0000000000	E:120628193
70	M-F 7p News	:30 Commercial	10/29/12	Open Pre Emption	600.00		0000000000	E:120628193
86	Sun 8a Today Show	:30 Commercial	10/29/12	Open Pre Emption	1,000.00		0000000000	E:120628193
90	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/29/12	Open Pre Emption	300.00		0000000000	E:120628193
92	Tue 10p ET / 9p CT Parenthood	:30 Commercial	10/29/12	Open Pre Emption	2,500.00		0000000000	E:120628193
94	Fri 10p ET / 9p CT Dateline NBC Friday	:30 Commercial	10/29/12	Open Pre Emption	1,500.00		0000000000	E:120628193
95	Sat 9-10p	:30 Commercial	10/29/12	Open Pre Emption	650.00		0000000000	E:120628193
96	Sat 7p Entertainment Tonight	:30 Commercial	10/29/12	Open Pre Emption	650.00		0000000000	E:120628193

Grand Totals

Totals		Month 11 Weeks: 4	
Spots	100	10/29	11/05
Cost	90,400	76	24
		60170	30230

Grand Totals:

Spots:	100
Gross Total:	80,650.00
Commission:	12,097.50
Net Total:	68,552.50

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 11.59
CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL

AGY # AGY. NAME ABAR HUTTON MEDIA

6190 GROVEDALE COURT, SUITE 200

ALEXANDRIA, VA 22310

REP. # OFF. # SALESMAN #

BUYER NAME SHELLI HUTTON

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6187822

CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#471 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 11.59

REP: 8/23 REV
REVISED RATES ON LINES 1-43
ADDED LINES 44-50
REV TTL \$80,650 @99X
PLEASE CONFIRM
THANKS! KIM FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

BILL NELSON FOR SENATE

MA: \$ 32.00

09/10

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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1	R		500A-530A	30		\$150.00	10/30	11/2	4		TU-F	4
---	---	--	-----------	----	--	----------	-------	------	---	--	------	---

PROGRAM : NEWS8 TODAY
CON COM1: NEWS8 TODAY

2	R		500A-530A	30		\$150.00	11/5	11/6	2		M-TU	2
---	---	--	-----------	----	--	----------	------	------	---	--	------	---

PROGRAM : NEWS8 TODAY
CON COM1: NEWS8 TODAY

9/13/12 REC 85

REP HEADLINE# 6187822
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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 ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 11.59
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	R		530A-600A	30		\$250.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS8 TODAY												
CON COM1: NEWS8 TODAY												
4	R		530A-600A	30		\$250.00	11/5	11/6	2		M-TU	2
PROGRAM : NEWS8 TODAY												
CON COM1: NEWS8 TODAY												
5	R		600A-700A	30		\$700.00	10/30	11/2	3		TU-W,F	3
PROGRAM : NEWS8 TODAY												
CON COM1: NEWS8 TODAY												
6	R		600A-700A	30		\$700.00	11/5	11/6	2		M-TU	2
PROGRAM : NEWS8 TODAY												
CON COM1: NEWS8 TODAY												
7	R		700A-900A	30		\$900.00	10/30	11/2	4		TU-F	4
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
8	R		700A-900A	30		\$900.00	11/5	11/6	2		M-TU	2
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
9	R		900A-1000A	30		\$550.00	10/30	11/2	4		TU-F	4
PROGRAM : TODAY SHOW II												
CON COM1: TODAY SHOW II												
10	R		900A-1000A	30		\$550.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW II												
CON COM1: TODAY SHOW II												
11	R		1100A-1200N	30		\$80.00	10/30	11/2	4		TU-F	4
PROGRAM : MIDDAY NEWS												
CON COM1: MIDDAY NEWS												

Signature

REP HEADLINE# C137022
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES AUG23/12 11.59
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	R		1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$80.00	11/5	11/5	1		MON	1
13	R		200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$250.00	10/30	11/2	4		TU-F	4
14	R		200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$250.00	11/5	11/5	1		MON	1
15	R		400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/30	11/2	4		TU-F	4
16	R		400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	11/5	11/5	1		MON	1
17	R		530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/30	11/2	3		TU-W,F	3
18	R		530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	11/5	11/5	1		MON	1
19	R		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/30	11/2	4		TU-F	4
20	R		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	11/5	11/5	1		MON	1

REP HEADLINE# 6187622
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG23/12 11.59
*** CHANGES *** ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	R		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	10/30	11/1	3		TU-TH	3
22	R		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	11/5	11/5	1		MON	1
23	R		700P-730P PROGRAM : ET NEWS CON COM1: ET NEWS	30		\$1,000.00	10/30	11/2	4		TU-F	4
24	R		700P-730P PROGRAM : ET NEWS CON COM1: ET NEWS	30		\$1,000.00	11/5	11/5	1		MON	1
25	R		730P-800P PROGRAM : EXTRA ET CON COM1: EXTRA ET	30		\$1,000.00	10/30	11/2	4		TU-F	4
26	R		730P-800P PROGRAM : EXTRA ET CON COM1: EXTRA ET	30		\$1,000.00	11/5	11/5	1		MON	1
27	R		700P-815P PROGRAM : FOOTBALL NIGHT IN AM CON COM1: FOOTBALL NIGHT IN AM	30		\$3,400.00	11/4	11/4	1		SUN	1
28	R		1100P-1130P PROGRAM : NEWS8 CON COM1: NEWS8	30		\$1,250.00	10/30	11/4	5		TU-F SU	5
29	R		1100P-1130P PROGRAM : NEWS8 CON COM1: NEWS8	30		\$1,250.00	11/5	11/5	1		MON	1

130-12M
due WFL

REP HEADLINE# 0187922
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 11.59
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	R		1130P-1230A	30		\$650.00	10/31	11/2	3		W-F	3
PROGRAM : TONIGHT SHOW												
CON COM1 : TONIGHT SHOW												
31	R		1130P-1230A	30		\$650.00	11/5	11/5	1		MON	1
PROGRAM : TONIGHT SHOW												
CON COM1 : TONIGHT SHOW												
32	R		1230A-130A	30		\$200.00	10/30	11/2	3		TU-W,F	3
PROGRAM : JIMMY FALLON												
CON COM1 : JIMMY FALLON												
33	R		1230A-130A	30		\$200.00	11/5	11/5	1		MON	1
PROGRAM : JIMMY FALLON												
CON COM1 : JIMMY FALLON												
34	R		700A-900A	30		\$500.00	11/3	11/3	2		SAT	2
PROGRAM : TODAY SHOW SAT												
CON COM1 : TODAY SHOW SAT												
35	R		900A-1000A	30		\$300.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS8												
CON COM1 : NEWS8												
36	R		1200N-100P	30		\$150.00	11/3	11/3	1		SAT	1
PROGRAM : SAT NOON NEWS												
CON COM1 : SAT NOON NEWS												
37	R		600P-630P	30		\$700.00	11/3	11/3	1		SAT	1
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
38	R		1130P-100A	30		\$1,200.00	11/3	11/3	1		SAT	1
PROGRAM : SNL												
CON COM1 : SNL												

1
ma

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
AUG23/12 11.59
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39	R		800A-900A PROGRAM : TODAY SHOW SUN CON COM1: TODAY SHOW SUN	30		\$500.00	11/4	11/4	1		SUN	1
40	R		900A-1000A PROGRAM : NEWS8 SUN CON COM1: NEWS8 SUN	30		\$300.00	11/4	11/4	1		SUN	1
41	R		1200N-100P PROGRAM : SUN NOON NEWS CON COM1: SUN NOON NEWS	30		\$150.00	11/4	11/4	1		SUN	1
42	R		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$750.00	11/4	11/4	1		SUN	1
43	R		630P-700P PROGRAM : NBC SUN NEWS CON COM1: NBC SUN NEWS	30		\$2,500.00	11/4	11/4	1		SUN	1
44	A		1000P-1100P PROGRAM : REVOLUTION CON COM1: REVOLUTION	30		\$3,600.00	11/5	11/5	1		MON	1
45	A		1000P-1100P PROGRAM : PARENTHOOD CON COM1: PARENTHOOD	30		\$1,800.00	10/30	10/30	1		TUE	1
46	A		1000P-1100P PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE	30		\$1,800.00	10/31	10/31	1		WED	1
47	A		1000P-1100P PROGRAM : DATELINE CON COM1: DATELINE	30		\$1,500.00	11/2	11/2	1		FRI	1

REP HEADLINE# 0187822
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 11.59
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48	A		900P-1000P	30		\$650.00	11/3	11/3	1		SAT	1
PROGRAM : ENCORES												
CON COM1: ENCORES												
49	A		630P-700P	30		\$2,500.00	11/3	11/3	1		SAT	1
PROGRAM : SAT NBC NIGHTLY												
CON COM1: SAT NBC NIGHTLY												
50	A		700P-800P	30		\$650.00	11/3	11/3	1		SAT	1
PROGRAM : ET												
CON COM1: ET												
NOV/12 80650.00												CONTRACT TOTAL 80650.00
												TOTAL SPOTS 99

MARKET TOTALS \$336,042 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ACCURATE

SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	75950	Campaign Ref:	E:120628193
Buyer:		Client/Product/Estimate:	1/1471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/1/12	Weeks:	2	Order Ref:	06187822
Est./PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson 4 Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
11	M-F 11a News TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
12	M-F 11a News M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
23	M-F 7p Entertainment Tonight TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
24	M-F 7p Entertainment Tonight M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
25	M-F 730p Extra TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
26	M-F 730p Extra M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
48	M-F 5a News TWTF..	03		30 Comme	Nbr of Spots	4	4	600
49	M-F 5a News	03		30 Comme	Nbr of Spots	2	2	300
Weekly Totals:					76	21	97	
Total Spots(Ord Spots)					-1		-1	-1500
Open PR					12	3	15	
Closed PR								

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 75950	Campaign Ref: E:120628193
Buyer:	Client/Product/Estimate: / / 471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
50	M-F 530a News TWTF..	03	250	30 Comme	Nbr of Spots	4	4	1000
51	M-F 530a News MT.....	03	250	30 Comme	Nbr of Spots	2	2	500
52	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots	3	3	2100
53	M-F 6a News MT.....	03	700	30 Comme	Nbr of Spots	2	2	1400
54	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots	4	4	3600
55	M-F 7a Today Show MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
56	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots	4	4	2200
57	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots	1	1	550
58	M-F 11a Daytime TWTF..	06	80	30 Comme	Nbr of Spots	4	4	320
59		06	80	30 Comme	Nbr of Spots	1	1	80
Weekly Totals:					Total Spots(Ord Spots)	76	21	97
					Open PR	-1		-1
					Closed PR	12	3	15

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 75950	Campaign Ref: E:120628193
Buyer: ..	Client/Product/Estimate: 1/1471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
60	M-F 11a Dayline M.....	03	250	30 Comme	Nbr of Spots	4	4	1000
61	M-F 2p Rachael Ray ..TWTF..	03	250	30 Comme	Nbr of Spots	1	1	250
62	M-F 4p Dr Oz ..TWTF..	03	600	30 Comme	Nbr of Spots	4	4	2400
63	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots	1	1	600
64	M-F 530p News ..TWTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
65	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
66	M-F 6p News ..TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4800
67	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
68	M-F 630p ET / 530p CT NBC Nightly News	03	2000	30	Nbr of Spots	3	3	6000
Weekly Totals:					Total Spots(Ord Spots)	76	21	97
					Open PR	-1		-1
					Closed PR	12	3	15

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 75950	Campaign Ref: E:120628193
Buyer: FL	Client/Product/Estimate: / / 1471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
69	M-F 630p ET / 530p CT NBC Nightly News M..... TWTF..	03	2000	30 Comme	Nbr of Spots	1	1	2000
70	M-F 7p News M..... TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4000
71	M-F 7p News M..... TWTF..	03	1000	30 Comme	Nbr of Spots	1	1	1000
72	M-F 730p Entertainment Tonight M..... TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4000
73	M-F 730p Entertainment Tonight M..... TWTF..	03	1000	30 Comme	Nbr of Spots	1	1	1000
74	Sun 7p ET / 6p CT Football Night In AmericaS TWTF..	03	3400	30 Comme	Nbr of Spots	1	1	3400
75	M-Su 11p News M..... TWTF..	03	1250	30 Comme	Nbr of Spots	4	4	5000
76	M-Su Late News Late RunS TWTF..	03	1250	30 Comme	Nbr of Spots	1	1	1250
77	M-Su 11p News M..... TWTF..	03	1250	30 Comme	Nbr of Spots	1	1	1250
Weekly Totals: Total Spots(Ord Spots)					76	21	97	
Open PR					-1		-1	-1500
Closed PR					12	3	15	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	75950	Campaign Ref:	E:120628193
Buyer:	FL	Client/Product/Estimate:	. / 1471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187822
Est/PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
78	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	650	30 Comme			3	1950
79	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme			1	650
80	M-F 1237a ET / 1137p CT Late Night ..TW.F..	03	200	30 Comme			3	600
81	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme			1	200
82	Sat 7a Today ShowS.	03	500	30 Comme			2	1000
83	Sat 9a NewsS.	03	300	30 Comme			1	300
84	Sat 12p NewsS.	03	150	30 Comme			1	150
85	Sat 1130p ET / 1030p CT Saturday Night LiveS.	03	1200	30 Comme			1	1200
86	Sun 8a Today Show	03	500	30 Comme			1	500
Weekly Totals:								
Total Spots(Ord Spots)					76	21	97	
Open PR					-1		-1	-1500
Closed PR					12	3	15	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	75950	Campaign Ref:	E:120628193
Buyer:	FL	Client/Product/Estimate:	1 / 1471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187822
Est./PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
87	Sun 9a NewsS	03	300	30 Comme	1		1	300
88	Sun 12p NewsS	03	150	30 Comme	1		1	150
88	Sun 6p NewsS	03	750	30 Comme	1		1	750
90	Sun 630p ET / 530p CT NBC Nightly NewsS	03	2500	30 Comme	1		1	2500
91	Mon 10p ET / 9p CT Revolution M.....	03	3600	30 Comme		1	1	3600
92	Tue 10p ET / 9p CT Parenthood T.....	06	1800	30 Comme	1		1	1800
93	Wed 10p ET / 9p CT Chicago Fire ..W....	06	1800	30 Comme	1		1	1800
94	Fri 10p ET / 9p CT Dateline NBC FridayF..	06	1500	30 Comme	1		1	1500
95	Sat 9-10pS	06	650	30 Comme	1		1	650
Weekly Totals: Total Spots(Ord Spots)					76	21	97	
Open PR					-1		-1	-1500
Closed PR					12	3	15	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 75950	Campaign Ref: E:120628193
Buyer: ..	Client/Product/Estimate: 1/1471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
96	Sat 7p Entertainment Tonight	03	650	30 Comme	1		1	650

Weekly Totals:	Total Spots(Ord Spots)	76	21	97	
	Open PR	-1		-1	-1500
	Closed PR	12	3	15	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
11	M-F 11a News	30 Commercial	10/29/12	Closed Pre Emption	0.00	10/16, 10/30	0000168005	E:120628193
			10/29/12	Closed Pre Emption	0.00	37 (10/01, 10/04, 10/05, 10/11	0000168006	E:120628193
12	M-F 11a News	30 Commercial	11/05/12	Closed Pre Emption	0.00	37 (10/01, 10/04, 10/05, 10/11	0000168006	E:120628193
23	M-F 7p Entertainment Tonight	30 Commercial	10/29/12	Closed Pre Emption	4,800.00	10/30, 11/05	0000167934	E:120628193
24	M-F 7p Entertainment Tonight	30 Commercial	11/05/12	Closed Pre Emption	1,200.00	10/30, 11/05	0000167934	E:120628193
25	M-F 730p Extra	30 Commercial	10/29/12	Closed Pre Emption	4,800.00	No Makegood / Credit	0000000000	E:120628193
26	M-F 730p Extra	30 Commercial	11/05/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120628193
94	Fri 10p ET / 9p CT Dateline NBC Friday	30 Commercial	10/29/12	Open Pre Emption	1,500.00		0000000000	E:120628193

Grand Totals

	10/29	11/05
Totals	97	76
Spots	97	76
Cost	77450	60170
		17280

Grand Totals:

Spots:	97
Gross Total:	75,950.00
Commission:	11,392.50
Net Total:	64,557.50

REP HEADLINE# 6187822
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
JUN18/12 17.5
*** WFLA-TV ***

ADV # ADV. NAME COLL/B NELSON/D/SEN/FL
AGY # AGY. NAME ABAR HUTTON MEDIA

6190 GROVEDALE COURT, SUITE 200

ALEXANDRIA, VA 22310

REP. # OFF. # SALESMAN #
BUYER NAME SHELLI HUTTON
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6187822

CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#471 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN18/12 17.55

REP: NEW ORDER
TTL \$82,275 @92X
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
BILL NELSON FOR SENATE

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE :/WK: INVT : :SPTS:

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 471

1 500A-530A 30 \$180.00 10/30 11/2 4 TU-F 4

PROGRAM : NEWS8 TODAY
CON COM1: NEWS8 TODAY

2 500A-530A 30 \$180.00 11/5 11/6 2 M-TU 2

PROGRAM : NEWS8 TODAY
CON COM1: NEWS8 TODAY

3 530A-600A 30 \$300.00 10/30 11/2 4 TU-F 4

PROGRAM : NEWS8 TODAY
CON COM1: NEWS8 TODAY

444.4540

9/18/12



REP HEADLINE# 6187822
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530A-600A PROGRAM : NEWS8 TODAY CON COM1: NEWS8 TODAY	30		\$300.00	11/5	11/6	2		M-TU	2
5			600A-700A PROGRAM : NEWS8 TODAY CON COM1: NEWS8 TODAY	30		\$840.00	10/30	11/2	3		TU-W,F	3
6			600A-700A PROGRAM : NEWS8 TODAY CON COM1: NEWS8 TODAY	30		\$840.00	11/5	11/6	2		M-TU	2
7			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	10/30	11/2	4		TU-F	4
8			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	11/5	11/6	2		M-TU	2
9			900A-1000A PROGRAM : TODAY SHOW II CON COM1: TODAY SHOW II	30		\$660.00	10/30	11/2	4		TU-F	4
10			900A-1000A PROGRAM : TODAY SHOW II CON COM1: TODAY SHOW II	30		\$660.00	11/5	11/5	1		MON	1
11			1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$195.00	10/30	11/2	4		TU-F	4
12			1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$195.00	11/5	11/5	1		MON	1

REP HEADLINE# 6167072
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUN18/12 17.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13			300P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	10/30	11/2	4		TU-F	4
14			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	11/5	11/5	1		MON	1
15			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$720.00	10/30	11/2	4		TU-F	4
16			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$720.00	11/5	11/5	1		MON	1
17			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,080.00	10/30	11/2	3		TU-W,F	3
18			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,080.00	11/5	11/5	1		MON	1
19			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,440.00	10/30	11/2	4		TU-F	4
20			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,440.00	11/5	11/5	1		MON	1
21			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	10/30	11/1	3		TU-TH	3

REP HEADLINE# 6187822
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.5
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	11/5	11/5	1		MON	1
23			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	10/30	11/2	4		TU-F	4
24			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	11/5	11/5	1		MON	1
25			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	10/30	11/2	4		TU-F	4
26			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	11/5	11/5	1		MON	1
27			700P-815P PROGRAM : FOOTBALL NIGHT IN AM CON COM1: FOOTBALL NIGHT IN AM	30		\$4,080.00	11/4	11/4	1		SUN	1
28			1100P-1130P PROGRAM : NEWS8 CON COM1: NEWS8	30		\$1,500.00	10/30	11/4	5		TU-F, SU	5
29			1100P-1130P PROGRAM : NEWS8 CON COM1: NEWS8	30		\$1,500.00	11/5	11/5	1		MON	1
30			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$780.00	10/31	11/2	3		W-F	3

SUN last d/c 11/30-12/1/12

REP HEADLINE# 616:002
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$780.00	11/5	11/5	1		MON	1
32			1230A-130A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$240.00	10/30	11/2	3		TU-W,F	3
33			1230A-130A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$240.00	11/5	11/5	1		MON	1
34			700A-900A PROGRAM : TODAY SHOW SAT CON COM1: TODAY SHOW SAT	30		\$600.00	11/3	11/3	2		SAT	2
35			900A-1000A PROGRAM : NEWS8 CON COM1: NEWS8	30		\$360.00	11/3	11/3	1		SAT	1
36			1200N-100P PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS	30		\$180.00	11/3	11/3	1		SAT	1
37			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$840.00	11/3	11/3	1		SAT	1
38			1130P-100A PROGRAM : SNL CON COM1: SNL	30		\$1,440.00	11/3	11/3	1		SAT	1
39			800A-900A PROGRAM : TODAY SHOW SUN CON COM1: TODAY SHOW SUN	30		\$600.00	11/4	11/4	1		SUN	1

Chm

REP HEADLINE# 6197812
 *** ORIGINAL REV#1 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUN18/12 17.5
 *** WFLA-TV ***

LINE#	RFP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			900A-1000A	30		\$360.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS8 SUN												
CON COM1: NEWS8 SUN												
41			1200N-100P	30		\$180.00	11/4	11/4	1		SUN	1
PROGRAM : SUN NOON NEWS												
CON COM1: SUN NOON NEWS												
42			600P-630P	30		\$900.00	11/4	11/4	1		SUN	1
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
43			630P-700P	30		\$3,000.00	11/4	11/4	1		SUN	1
PROGRAM : NBC SUN NEWS												
CON COM1: NBC SUN NEWS												
NOV/12 82275.00												CONTRACT TOTAL 82275.00
												TOTAL SPOTS 92

MARKET TOTALS \$342,812 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ACCURATE

SVC- NSI BOOKS- MAY/PJ

DEMOS- RA35+*

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 648 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 81435	Campaign Ref: E:120628193
Buyer: " "	Client/Product/Estimate: . / 1471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Product: Bill Nelson 4 Senate	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
1	M-F 5a News TWTF..	180	30 Comme	Nbr of Spots 4		4	720
2	M-F 5a News MT....	180	30 Comme	Nbr of Spots	2	2	360
3	M-F 530a News .TWTF..	300	30 Comme	Nbr of Spots 4		4	1200
4	M-F 530a News MT....	300	30 Comme	Nbr of Spots	2	2	600
5	M-F 6a News .TWTF..	840	30 Comme	Nbr of Spots 3		3	2520
6	M-F 6a News MT....	840	30 Comme	Nbr of Spots	2	2	1680
7	M-F 7a Today Show TWTF..	1080	30 Comme	Nbr of Spots 4		4	4320
8	M-F 7a Today Show MT....	1080	30 Comme	Nbr of Spots	2	2	2160
9	M-F 9a Today Show II TWTF..	660	30 Comme	Nbr of Spots 4		4	2640
Weekly Totals: Total Spots(Ord Spots)				71	20	91	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/
FL
Buyer:
Schedule Dates: 10/29/12 to 11/11/12
Est./PO Number: 06187822

Submission Cost:
Client/Product/Estimate:
Weeks:
Contract type:

81435
1/1471
2
Political

Campaign Ref: E:120628193
Sales Rep: HRP Washington, DC
Order Ref: 06187822
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
10	M-F 9a Today Show II M....	660	30 Comme	Nbr of Spots	1	1	660
11	M-F 11a News TWTF..	195	30 Comme	Nbr of Spots	4	4	780
12	M-F 11a News M....	195	30 Comme	Nbr of Spots	1	1	195
13	M-F 2p Rachael Ray TWTF..	300	30 Comme	Nbr of Spots	4	4	1200
14	M-F 2p Rachael Ray M....	300	30 Comme	Nbr of Spots	1	1	300
15	M-F 4p Dr Oz TWTF..	720	30 Comme	Nbr of Spots	4	4	2880
16	M-F 4p Dr Oz M....	720	30 Comme	Nbr of Spots	1	1	720
17	M-F 530p News TWTF..	1080	30 Comme	Nbr of Spots	3	3	3240
18	M-F 530p News M....	1080	30 Comme	Nbr of Spots	1	1	1080
19	M-F 6p News TWTF..	1440	30 Comme	Nbr of Spots	4	4	5760
20	M-F 6p News M....	1440	30 Comme	Nbr of Spots	1	1	1440
21	M-F 630p ET / 530p CT NBC Nightly News	2400	30	Nbr of Spots	3	3	7200
Weekly Totals: Total Spots(Ord Spots)				71	20	91	

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 648 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	81435	Campaign Ref:	E:120628193
Buyer:	FL	Client/Product/Estimate:	1/1471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187822
Est./PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
22	M-F 630p ET / 530p CT NBC Nightly News M.....	2400	30 Comme	Nbr of Spots	1	1	2400
23	M-F 7p Entertainment Tonight ..TWTF..	1200	30 Comme	Nbr of Spots	4	4	4800
24	M-F 7p Entertainment Tonight M.....	1200	30 Comme	Nbr of Spots	1	1	1200
25	M-F 730p Extra ..TWTF..	1200	30 Comme	Nbr of Spots	4	4	4800
26	M-F 730p Extra M.....	1200	30 Comme	Nbr of Spots	1	1	1200
27	Sun 7p ET / 6p CT Football Night in AmericaS	4080	30 Comme	Nbr of Spots	1	1	4080
28	M-Su 11p News ..TWTF..	1500	30 Comme	Nbr of Spots	4	4	6000
29	M-Su Late News Late RunS	1500	30 Comme	Nbr of Spots	1	1	1500
30	M-Su 11p News M.....	1500	30 Comme	Nbr of Spots	1	1	1500
31	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	780	30 Comme	Nbr of Spots	3	3	2340
32	M-F 1135p ET / 1035p CT Tonight	780	30	Nbr of Spots	1	1	780
Weekly Totals: Total Spots(Ord Spots)				71	20	91	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/
FL
Buyer:
Schedule Dates: 10/29/12 to 11/11/12
Est/PO Number: 06187822

Submission Cost:
Client/Product/Estimate:
Weeks:
Contract type:

81435
.1 / 1471
2
Political

Campaign Ref: E:120628193
Sales Rep: HRP Washington, DC
Order Ref: 06187822
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
33	Show M-F 1237a ET / 1137p CT Late Night TW.F..	240	30 Comme	3		3	720
34	M-F 1237a ET / 1137p CT Late Night M.....	240	30 Comme		1	1	240
35	Sat 7a Today ShowS.	600	30 Comme	2		2	1200
36	Sat 9a NewsS.	360	30 Comme	1		1	360
37	Sat 12p NewsS.	180	30 Comme	1		1	180
38	Sat 1130p ET / 1030p CT Saturday Night LiveS.	1440	30 Comme	1		1	1440
39	Sun 8a Today ShowS.	600	30 Comme	1		1	600
40	Sun 9a NewsS.	360	30 Comme	1		1	360
41	Sun 12p NewsS.	180	30 Comme	1		1	180
42	Sun 6p NewsS.	900	30 Comme	1		1	900
43	Sun 630p ET / 530p CT NBC Nightly News	3000	30	1		1	3000
Weekly Totals: Total Spots(Ord Spots)				71	20	91	

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 648 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 81435	Campaign Ref: E:120628193
Buyer: "	Client/Product/Estimate: .1./471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
.....S			Comme				
Weekly Totals: Total Spots(Ord Spots)				71	20	91	

Grand Totals

		Month 11 Weeks: 4	
	Totals	10/29	11/05
Spots	91	71	20
Cost	81435	64920	16515

Grand Totals:

Spots:	91
Gross Total:	81,435.00
Commission:	12,215.25
Net Total:	69,219.75



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 11/25/12
ORDER TYPE Political
WFLA I SS
E:120628193
WFLA
INVOICE NUMBER 0100033823
PAGE 1
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/11/12
Standard 8 Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /471
Desc: 06187822

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 11a News	195.00	11	4	10/30	TU		*WFLA :30 Commercial	.00	Preempt Program Change	.00-
				10/31	WE			.00	Preempt Program Change	.00-
				11/01	TH			.00	Preempt Program Change	.00-
				11/02	FR			.00	Preempt Program Change	.00-
	195.00	12	1	11/05	MD			.00	Preempt Program Change	.00-
M-F 7p Entertainment Tonight	1200.00	23	4	10/30	TU		*WFLA :30 Commercial	.00	Preempt Program Change	.00-
				10/31	WE			.00	Preempt Program Change	.00-
				11/01	TH			.00	Preempt Program Change	.00-
				11/02	FR			.00	Preempt Program Change	.00-

*** Continued ***

PERIOD COST 96,400.00

91 Total Units
ACTUAL GROSS BILLING 80,650.00
AGENCY COMMISSION 12,097.50
NET DUE 68,552.50

Debits .00
Credits 15,750.00-
SUB-TOTALS 15,750.00CR
TOTAL RECONCILING

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Bill Nelson/ D/ State Senate
PRODUCT Bill Nelson 4 Senate

INVOICE NUMBER 0100033823
BROADCAST MONTH 10/29/2012 - 11/25
AMOUNT DUE 68,552.50

REMIT TO:

*00152

000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021320 00000100033823 006855250 8



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
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Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 11/25/12
ORDER TYPE Political
WFLA I SS
E: 12062B193
WFLA
INVOICE NUMBER 0100033B23
PAGE 2
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: . / . /471
Desc: 061B7B22

DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G	FOR PRODUCT DESCRIPTION	PRICE	RECONCILIATION	REMARKS	DEBIT/CREDIT
	1200.00	24	1	11/05	MO		30			.00	Change		.00-
M-F 730p Extra	1200.00	25	4	10/30	TU	*WFLA	30		:30 Commercial	.00	Preempt	Program Change	1200.00-
				10/31	WE		30			.00	Preempt	Program Change	1200.00-
				11/01	TH		30			.00	Preempt	Program Change	1200.00-
				11/02	FR		30			.00	Preempt	Program Change	1200.00-
	1200.00	26	1	11/05	MO		30			.00	Preempt	Program Change	1200.00-
M-F 5a News	150.00	4B	4	10/30	TU	*WFLA	30	BN12010	:30 Commercial	150.00			
				10/31	WE	05:27A	30	BN12012		150.00			
				11/01	TH	05:22A	30	BN12010		150.00			
				11/02	FR	05:10A	30	BN12010		150.00			
	150.00	49	2	11/05	MO	05:10A	30	BN12010		150.00			
				11/06	TU	05:29A	30	BN12010		150.00			
M-F 530a News	250.00	50	4	10/30	TU	*WFLA	30	BN12012	:30 Commercial	250.00			
				10/31	WE	05:42A	30	BN12010		250.00			
				11/01	TH	05:58A	30	BN12012		250.00			
				11/02	FR	05:52A	30	BN12012		250.00			
	250.00	51	2	11/05	MD	05:59A	30	BN12011		250.00			
				11/06	TU	05:54A	30	BN12011		250.00			
M-F 6a News	700.00	52	3	10/30	TU	*WFLA	30	BN12010	:30 Commercial	700.00			
				10/31	WE	06:11A	30	BN12012		700.00			
				11/02	FR	06:42A	30	BN12010		700.00			
	700.00	53	2	11/05	MD	06:57A	30	BN12011		700.00			
				11/06	TU	06:14A	30	BN12010		700.00			
M-F 7a Today Show	900.00	54	4	10/30	TU	*WFLA	30	BN12012	:30 Commercial	900.00			
				10/31	WE	08:45A	30	BN12010		900.00			
				11/01	TH	08:49A	30	BN12010		900.00			
				11/02	FR	08:58A	30	BN12012		900.00			
	900.00	55	2	11/05	MD	08:57A	30	BN12010		900.00			
				11/06	TU	07:58A	30	BN12011		900.00			

*** Continued ***

PERIOD COST 96,400.00

91 Total Units
ACTUAL GROSS BILLING 80,650.00
AGENCY COMMISSION 12,097.50
NET DUE 68,552.50

SUB-TOTALS Debits .00
Credits 15,750.00-
TOTAL RECONCILING 15,750.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



WFLA-TV

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Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANORIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: 8111 Nelson/ D/ State Senate
PROD: 8111 Nelson 4 Senate

2012
INVOICE DATE 11/25/12
ORDER TYPE Political
WFLA I SS
E:12062B193
WFLA
INVOICE NUMBER 0100033823
PAGE 3
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /471
Desc: 06187822

SCHEDULE		PRICE		RT/SS# PER		DATE		DAY		TIME		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION												LENGTH M/G FOR	PRODUCT DESCRIPTION	PRICE	REMARKS
M-F 9a Today Show II	550.00	56	4	10/30	TU	09:59A	30	8N12010	:30	Commercial	550.00				
				10/31	WE	09:56A	30	8N12012			550.00				
				11/01	TH		30				.00			Preempted	550.00-
	550.00	57	1	11/02	FR	09:56A	30	8N12010			550.00				
				11/05	MD	09:52A	30	BN12011			550.00				
M-F 11a Daytime	80.00	58	4	10/30	TU	11:36A	30	BN12012	:30	Commercial	80.00				
				10/31	WE	11:49A	30	8N12010			80.00				
				11/01	TH	11:58A	30	BN12012			80.00				
				11/02	FR	11:46A	30	8N12012			80.00				
	80.00	59	1	11/05	MD	11:31A	30	BN12010			80.00				
M-F 2p Rachael Ray	250.00	60	4	10/30	TU	02:58P	30	8N12010	:30	Commercial	250.00				
				10/31	WE	02:30P	30	BN12012			250.00				
				11/01	TH	02:48P	30	8N12010			250.00				
				11/02	FR	02:53P	30	8N12010			250.00				
	250.00	61	1	11/05	MD	02:59P	30	BN12011			250.00				
M-F 4p Dr Oz	600.00	62	4	10/30	TU	04:20P	30	8N12012	:30	Commercial	600.00				
				10/31	WE		30				.00			Preempt S	600.00-
				11/01	TH	04:25P	30	8N12012			600.00			pecial N	
				11/02	FR	04:29P	30	BN12012			600.00			ews Rpt	
	600.00	63	1	11/05	MO	04:25P	30	8N12010			600.00				
M-F 530p News	900.00	64	3	10/30	TU	05:57P	30	8N12010	:30	Commercial	900.00				
				10/31	WE	05:43P	30	8N12012			900.00				
				11/02	FR	05:39P	30	BN12010			900.00				
	900.00	65	1	11/05	MD	05:44P	30	8N12011			900.00				
M-F 6p News	1200.00	66	4	10/30	TU	06:29P	30	BN12012	:30	Commercial	1200.00				
				10/31	WE	06:23P	30	8N12010			1200.00				
				11/01	TH	06:14P	30	BN12010			1200.00				
				11/02	FR	06:22P	30	8N12012			1200.00				
	1200.00	67	1	11/05	MD	06:28P	30	BN12010			1200.00				
M-F 630p ET / 530p CT	2000.00	68	3	10/30	TU	07:00P	30	8N12010	:30	Commercial	2000.00				
				10/31	WE	06:52P	30	BN12012			2000.00				
				11/01	TH	06:52P	30	8N12012			2000.00				
	2000.00	69	1	11/05	MO	07:00P	30	BN12011			2000.00				
M-F 7p News	1000.00	70	4	10/30	TU	07:25P	30	8N12012	:30	Commercial	1000.00				
				10/31	WE	07:24P	30	BN12010			1000.00				
				11/01	TH		30				.00			Preempt P	1000.00-
														olitical	

*** Continued ***

PERIOD COST	96,400.00	91 Total Units	ACTUAL GROSS BILLING	80,650.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	12,097.50	TOTAL RECONCILING	Credits	15,750.00-
			NET DUE	68,552.50			15,750.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012 WFLA I SS
INVOICE DATE 11/25/12 E:12062B193
ORDER TYPE Political WFLA
INVOICE NUMBER PAGE BROADCAST MONTH
0100033B23 4 10/29/2012 - 11/2
SCHEDULE DATES
10/29/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: . / . /471
Desc: 061B7B22

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
			11/02	FR	07:24P	30	8N12010		1000.00
	1000.00	71 1	11/05	MD	07:24P	30	BN12010		1000.00
M-F 730p Entertainment Tonight					*WFLA			:30 Commercial	
	1000.00	72 4	10/30	TU	07:45P	30	BN12010		1000.00
			10/31	WE	07:47P	30	8N12012		1000.00
			11/01	TH	07:44P	30	BN12010		1000.00
			11/02	FR	07:55P	30	BN12012		1000.00
			11/05	MO	07:55P	30	BN12011		1000.00
Sun 7p ET / 6p CT Football Nig					*WFLA			:30 Commercial	
	3400.00	74 1	11/04	SU	07:28P	30	8N12010		3400.00
M-Su 11p News					*WFLA			:30 Commercial	
	1250.00	75 4	10/30	TU	11:13P	30	BN12012		1250.00
			10/31	WE	11:22P	30	BN12012		1250.00
			11/01	TH	11:22P	30	BN12012		1250.00
			11/02	FR	11:08P	30	8N12010		1250.00
M-Su Late News Late Run					*WFLA			:30 Commercial	
	1250.00	76 1	11/04	SU	11:56P	30	8N12011		1250.00
M-Su 11p News					*WFLA			:30 Commercial	
	1250.00	77 1	11/05	MD	11:09P	30	BN12010		1250.00
M-F 1135p ET / 1035p CT Tonigh					*WFLA			:30 Commercial	
	650.00	78 3	10/31	WE	12:30A	30	BN12010		650.00
			11/01	TH	12:30A	30	BN12010		650.00
			11/02	FR	11:58P	30	BN12012		650.00
	650.00	79 1	11/05	MD	12:07A	30	BN12010		650.00
M-F 1237a ET / 1137p CT Late N					*WFLA			:30 Commercial	
	200.00	80 3	10/30	TU	01:34A	30	BN12010		200.00
			10/31	WE	01:33A	30	8N12012		200.00
			11/02	FR	01:07A	30	BN12010		200.00
	200.00	B1 1	11/05	MD	01:12A	30	8N12011		200.00
Sat 7a Today Show					*WFLA			:30 Commercial	
	500.00	82 2	11/03	SA	07:26A	30	BN12010		500.00
			11/03	SA	07:59A	30	8N12011		500.00
Sat 9a News					*WFLA			:30 Commercial	
	300.00	B3 1	11/03	SA	09:55A	30	BN12010		300.00
Sat 12p News					*WFLA			:30 Commercial	
	150.00	84 1	11/03	SA	12:09P	30	BN12011		150.00
Sat 1130p ET / 1030p CT Saturd					*WFLA			:30 Commercial	
	1200.00	B5 1	11/03	SA	01:00A	30	BN12010		1200.00
Sun Ba Today Show					*WFLA			:30 Commercial	
	500.00	B6 1	11/04	SU		30			.00 Preempted 500.00-
Sun 9a News					*WFLA			:30 Commercial	
	300.00	B7 1	11/04	SU	09:37A	30	8N12011		300.00
Sun 12p News					*WFLA			:30 Commercial	
	150.00	BB 1	11/04	SU	12:21P	30	8N12010		150.00
Sun 6p News					*WFLA			:30 Commercial	
	750.00	89 1	11/04	SU	06:16P	30	BN12011		750.00
Sun 630p ET / 530p CT NBC Nigh					*WFLA			:30 Commercial	

*** Continued ***

PERIOD COST	96,400.00	91 Total Units	ACTUAL GROSS BILLING	80,650.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	12,097.50	TOTAL RECONCILING	Credits	15,750.00-
			NET DUE	68,552.50			15,750.00CR

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ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: 8111 Nelson/ D/ State Senate
PROD: 8111 Nelson 4 Senate

2012
INVOICE DATE 11/25/12 E: 120628193
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033823
PAGE 5
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: . / . /471
Desc: 06187B22

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION				
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
	2500.00	90 1	11/04	SU		30		.00	Preempted	2500.00-
Mon 10p ET / 9p CT Revolution					*WFLA					
	3600.00	91 1	11/05	MO	10:33P	30	8N12011	3600.00	:30 Commercial	
Tue 10p ET / 9p CT Parenthood					*WFLA					
	1800.00	92 1	10/30	TU		30		.00	:30 Commercial	
									Preempt Program Change	1800.00-
Wed 10p ET / 9p CT Chicago Fire					*WFLA					
	1800.00	93 1	10/31	WE	10:29P	30	8N12010	1800.00	:30 Commercial	
Fri 10p ET / 9p CT Dateline N8					*WFLA					
	1500.00	94 1	11/02	FR		30		.00	:30 Commercial	
Sat 9-10p					*WFLA					Preempted 1500.00-
	650.00	95 1	11/03	SA		30		.00	:30 Commercial	
									Preempt Program Change	650.00-
Sat 7p Entertainment Tonight					*WFLA					
	650.00	96 1	11/03	SA		30		.00	:30 Commercial	
									Preempt Program Change	650.00-
Mon 8-10p ET / 7-9p CT Voice					*WFLA					
	9000.00	97 1	11/05	MD	08:45P	30	BN12010	9000.00	:30 Commercial	
M-F 6a News					*WFLA					
	1450.00	98 1	11/05	MO	06:23A	30	BN12010	1450.00	:30 Commercial	
M-Su 11p News					*WFLA					
	2500.00	99 1	11/05	MO	11:33P	30	BN12011	2500.00	:30 Commercial	
Total Airtime Gross Spot Revenue:						80,650.00				

PERIOD COST 96,400.00

91 Total Units
ACTUAL GROSS BILLING 80,650.00
AGENCY COMMISSION 12,097.50
NET DUE 68,552.50

SUB-TOTALS
TOTAL RECONCILING
Debits .00
Credits 15,750.00-
15,750.00CR

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